Hyster Forklift

Hyster Forklift Training Ontario - Hyster is presently a global leader in lift trucks and warehousing solutions. However, it began as a manufacturer of lifting machines and winches. Most of its production was focused in the Pacific Northwest and dealt primarily with the timber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous 80 years Hyster has continued to get bigger and increase its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the global participant it is today.

Some of the key inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was completely devoted to mass manufacturing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its production operations throughout the 50's and 60's. They began constructing container handlers in the United states in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a system for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on improving the design and functionality of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand swiftly through the 60's, Hyster considered it necessary to reorient its focus towards these new mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply greater quality at a more affordable cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to focus on developing industry leading lift trucks. The Hyster brand name was known throughout the world for its dedication towards quality. This attention to quality brought numerous suitors for the enterprise. In 1989, a large multinational company based in Ohio called NACCO Industries purchased Hyster and started an aggressive expansion strategy. NACCO swiftly replaced the XL philosophy with a more driver oriented truck that focused on operator comfort, which is known as the XM generation of trucks.

The shift in supply change management to a much more just-in-time focused system has meant that Hyster has had to constantly invest in brand new technology. Acquisitions and investments were made in the United States, Italy, Netherlands, and many other places all over the world. All of these investments have made Hyster a world leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of more than three hundred assorted models of lift trucks.