Doosan Forklift

Doosan Forklift Training Ontario - Doosan Infracore Company Ltd. is an intercontinental organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Tools and Automation Systems.

Their United States partner, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent dealers moving forklift equipment and materials handling equipment. This system allows Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line remarkably includes 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle versions vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck company in the North American market, thanks to their consistency in maintaining a high degree of client service quality and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. lift Truck division situated in Cleveland has a skilled team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's forklift history

Korea's original domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled lift trucks as part of a nationwide equipment expansion venture. Initial sales of this industrial equipment focused on large business groups, the armed services and on state-run companies. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Forklift Export Expansion

Daewoo began the first domestic forklift business in 1967, and rapidly gained a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological improvements combined with sales success placed them in a situation of considerable growth of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the very competitive North American materials handling industry. This project proved highly lucrative for Daewoo and their lift truck product sales expanded greatly. In 1984, the company finished construction of a new facility to help in producing high end value-added goods for export. In 1993, the company had a international sales system and started exporting versions they had developed through in-house expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international markets.