

## Toyota Forklift

Toyota Forklift Training Ontario - Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, continues to be the top selling lift truck dealer in the United States. Proudly celebrating more than 40 years of service, the Irvine, California situated company provides a comprehensive line of quality lift trucks. Stemming from their reputation of excellence, reliability, and sturdiness, Toyota remains prevalent in this competitive market. Quality is the cornerstone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machinery and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to continuous progress, and its environmental methods. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, links Toyota's accomplishment to its strong dedication to constructing the finest quality lift trucks at the same time as delivering the utmost client service and support. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's principal lift truck dealer and is among the magazines prestigious World's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent corporate principles towards environmental stewardship within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability can not be matched by other corporations and undoubtedly no other resource handling manufacturer can so far rival Toyota. Environmental accountability is an important aspect of company decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more intricate 2010 emission standards. The end invention is a lift vehicle that creates 70 percent fewer smog forming emissions than the present Federal standards allow.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its commitment to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and neighborhood parks that were damaged by fires and other natural causes. 10,500 seedlings have also been distributed through Toyota Industrial Equipment's network of sellers to non-profit organizations and local consumers to help sustain communities all over the United States

### Industry Leader in Safety

Toyota's lift trucks offer enhanced output, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, often known as "SAS", helps reduce the risk of incidents and accidental injuries, and increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability can perceive conditions that might lead to lateral unsteadiness and likely lateral overturn. When one of these conditions have been detected, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This alters the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding stability.

The SAS systems were originally utilized on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped propel Toyota into the lead for industry safety standards. Now, SAS is utilized on nearly every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with obligatory operator training, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there has been an overall 35.5% fall in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's measure of excellence reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training program to help purchasers meet OSHA standard 1910.178. Instruction programs, video tutorials and a variety of resources, covering a wide scope of matters-from individual safety, to OSHA policies, to surface and cargo situations, are offered through the seller network.

### Toyota's Commitment to The U.S.A.

Since the sale of its first lift truck in the U.S. to the fabrication of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has continued a unbroken presence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the entire investment exceeding \$113 million dollars.

The modern NCC was designed to function for TMHU customers and dealers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for

120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a education center.

#### Leader in Customer Service and Satisfaction

The NCC embodies Toyota's commitment to providing top-notch customer service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations right through the U.S, provide the most wide-ranging and inclusive customer service and support in the industry. The company's new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.